

Freelance work and convenient online booking are the secular trends of the future.
We built GOHISO (Go Hire Someone) to support this future with a one-stop-marketplace for services.

PROBLEM

The internet makes it easy to buy things online but **buying and selling services is still a messy offline process.** Why?

- Building a website with online booking is expensive and time consuming with no guarantee of traffic.
- **95% of local and freelance services require a phone call or email** to check pricing and availability.
- Existing service platforms are outdated, expensive and limited in scope.

SOLUTION

An easy **all-on-one** Amazon-style marketplace for services.

PRODUCT

We deliver the experience of the future with **two** efficient booking methods available from any smartphone or computer.

- **Marketplace** - GOHISO makes it easy to launch an online booking website for **any** service in minutes. Buyers can compare prices, request quotes, read reviews and book any service on the platform with just one account.
- **Gig & Task Board** - Request any task from our online community in seconds! Freelancers bid on the job and posters review offers and book online once terms are finalized. It's the fastest method on the internet!

MARKET

Our platform empowers freelance service providers and social media influencers that offer lifestyle, household and virtual services. Over **57 million** Americans will perform freelance services this year contributing to a total addressable market of \$495 billion.

HOW IT WORKS

Users can launch booking websites and request services on our marketplace for free. We have a "success" based business model so that we only make money when value is delivered. We deduct a 5% commission from payouts to cover credit card processing and bank transfers.

COMPETITORS

- **Directories** (Craigslist) & **Lead Generation Sites** (Thumbtack, Angies List) lack basic scheduling and booking features.
- **On-Demand Service Platforms** (Handy, Takl) commoditize the offering and make it impossible for freelancers to grow.
- **Service Marketplaces** (TaskRabbit, Upwork) have a limited scope and exclude many freelance service categories.

A universal booking marketplace for services does not exist.

ADVANTAGES

- Faster, easier and less expensive than anything else out there.
- Risk-free user proposition that maximizes value with the **lowest booking commission**.
- Marketplace booking technology that empowers users to sell what they can do in exactly the way they want.
- Powerful **network effects** across 200+ service offerings (not possible on single vertical marketplaces.).



GOHISO.COM

The service booking experience of the future.

CUSTOMERS

Our target demographic includes millennials and gen-X'ers that live in large US cities. Our ideal customer may still use Craigslist but strongly prefers the slick experience of Uber, Postmates and Amazon Prime.

USE CASES

- Helps influencers sell their own advertising - Sponsored Posts, shoutouts, endorsements, etc
- Same-day grocery and item deliveries during quarantine.
- Remote Coaching Sessions by Zoom or FaceTime.
- Business services - Copywriting, SEO, social media
- Gaming dates on Twitch

WHY USERS LOVE GOHISO

We're the only platform that delivers the service booking experience of the future.

- Our **vision supports a better world** by removing the technological barriers to living a better life. We make it easy for people to explore their passions professionally which leads to greater job fulfillment and overall happiness.

No up-front fees and the lowest booking commission

- We built GOHISO to be the best deal by far. There is absolutely no risk; only opportunity.

We are passionate about helping people reach their potential both personally and professionally.

- Thousands of businesses and personal brands have been launched on GOHISO.